

# Snapshot of San Antonio: Early Childhood



Telephone and Intercept Surveys  
Conducted for  
Kronkosky Charitable Foundation  
by Galloway Research Service  
September 1999

# OBJECTIVES



- ⌘ Identify current care giving arrangements for children up to 4 years old
- ⌘ Gather feedback on related issues such as parenting practices, health care, and need for assistance programs

# METHODOLOGY



## Telephone Interviews

⌘ 300 interviews

⌘ RDD of households in 4 counties with children under 4 years of age

⌘ 15 minute interview

⌘ Available in English and Spanish

- 10% conducted in Spanish

# METHODOLOGY



## Intercept Study

- ⌘ 54 interviews conducted at 4 WIC sites
- ⌘ 15 minute interview
- ⌘ Available in English and Spanish
  - ⌘ - 35% conducted in Spanish
- ⌘ Only interviewed respondents without telephone service at home

# METHODOLOGY



## Questionnaire

Solicited input from area hospitals, nonprofit agencies, physicians, childcare workers

Reviewed national surveys for comparable questions

# TELEPHONE SURVEY



# RESPONDENT DEMOGRAPHICS



⌘ 95% reside in Bexar County

⌘ 66% female

⌘ 48% Hispanic; 43% Anglo

Of Hispanic respondents:

52% speak English more than Spanish

10% speak Spanish only

10% speak English only

# RESPONDENT DEMOGRAPHICS



- ⌘ Median age: 33.1 years
- ⌘ Median household income: \$25,460
- ⌘ 91% married
- ⌘ 67% have at least some college
- ⌘ 66% work outside of home (full or part time)



# RESPONDENT CHARACTERISTICS



## ⌘ Caregiver

☑ Father/mother of child: 49%

☑ Other relative: 17%

☑ Daycare center: 27%

☑ Babysitter: 7%

47% in child's home

39% someone else's home

# TIME SPENT WITH CHILD



⌘ Average of 3.8 hours/day spent one-on-one with child

## ⌘ Activities:

Read: 33% several times/week

24% more than once/day

Play: 34% play several times/week

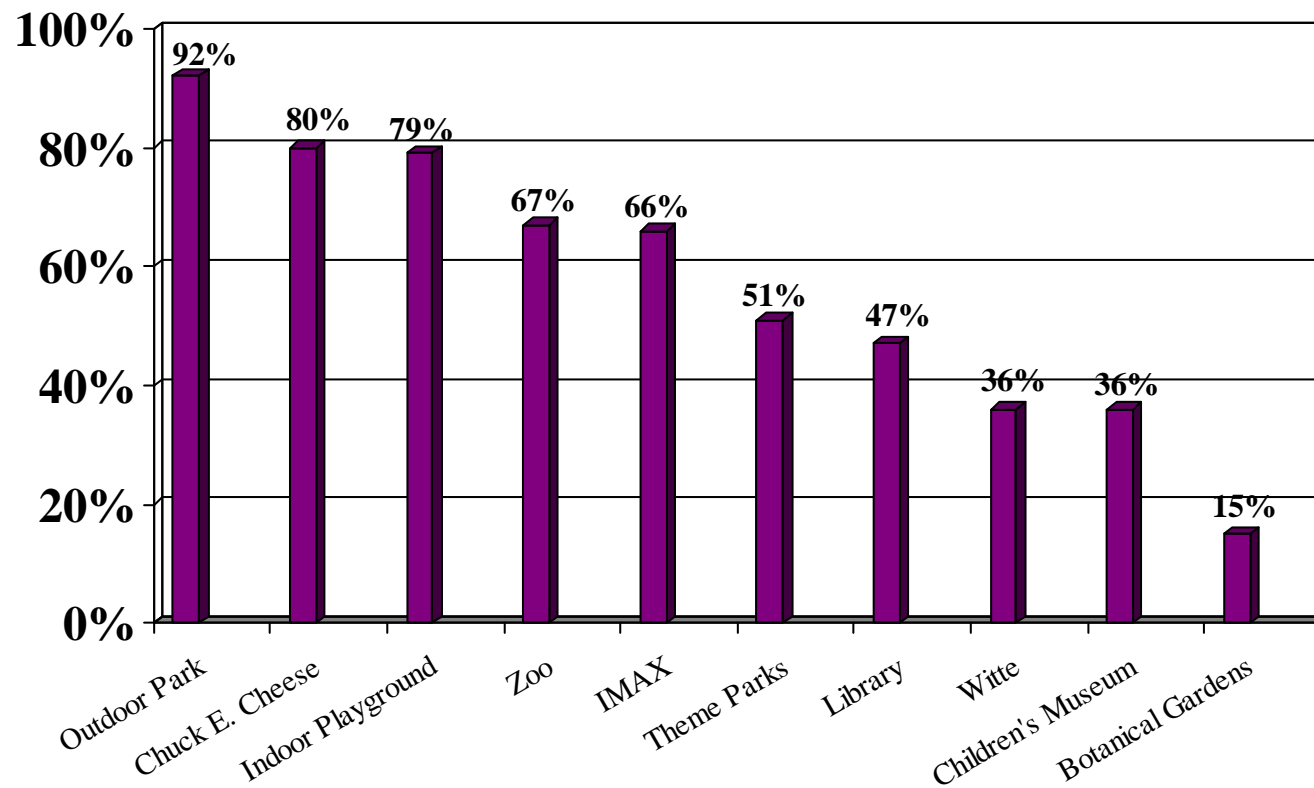
53% more than once a day

# TIME SPENT WITH CHILD



<u>Sing:</u>	34% several times/week
	23% more than once a day
<u>Hug/Cuddle:</u>	64% more than once a day

# ATTRACTIONS/SITES VISITED WITH CHILD



# PARENTING PRACTICES



⌘ When child cries:

40% "pick up immediately"

37% "wait"

23% "it depends"

⌘ Discipline practices:

36% Time out

18% Spank

14% Talk to child

# PARENTING PRACTICES



⌘ Parenting classes:

- 41% have taken parenting classes, most at hospital

# RESEARCH ON BRAIN DEVELOPMENT



⌘ 67% not familiar with research on brain development

⌘ 86% interested in learning about research

⌘ Best way to get information to respondents:

- Mail 72%
- Internet 15%
- TV 10%

# POSSESSIONS



⌘ Car/transportation 97%

⌘ Television 99%

⌘ VCR 97%

⌘ Personal computer 69%

☑ Internet access 76% (of those with pc)

⌘ 27% of the children have a television in bedroom



# CHILD CARE ARRANGEMENTS



⌘ 51% use child care

- Of those who use child care, 76% work

⌘ Average # of hours per week use child care: 28

⌘ Average \$ spent per week for child care: \$79

# CHILD CARE ARRANGEMENTS



⌘ 85% satisfied with current child care arrangements

⌘ Average age of child when started child care: 11.6 months

- 26% started child in child care at < 3 months

# HEALTH CARE



⌘98% - child's immunizations very up to date

⌘89% - child is very healthy/rarely sick

⌘63% take child to pediatrician once every 6 months to once a year

# HEALTH CARE



⌘48% have taken child to emergency room

☑high fever, cuts/stitches, broken bone

⌘5% - child has developmental delay/  
disability

# HEALTH INSURANCE



- ⌘ 93% have health insurance for child
- ⌘ Of those, 80% have health insurance paid for by employer
- ⌘ Of those that do not have health insurance, 18% are aware of CHIP

# ASSISTANCE PROGRAMS



⌘ Received assistance from:

- Earned income tax credit 28%
- WIC 28%
- Food stamps 12%
- Welfare/TANF 7%
- Assistance for housing 2%

# PERSONAL FINANCES



- ⌘91% have adequate money to meet basic needs
- ⌘10% have been worried not enough food for child
- ⌘8% have moved in with others due to financial problems
- ⌘1% stayed at shelter/other place

# SOCIAL PROBLEMS



⌘35% - Alcohol used in home at least once week

⌘1% - drugs used in home at least once week

⌘20% - someone in home smokes

⌘9% - child exposed to person abusing drugs/ alcohol



# SOCIAL PROBLEMS



- ⌘6% concerned that child may have been abused
- ⌘6% child exposed to real life violence
- ⌘50% - child never/seldom exposed to violence on TV/videos
- ⌘3% parent in Bexar County Detention Center in last year

# INTERCEPT SURVEY



# RESPONDENT DEMOGRAPHICS



⌘ 100% reside in Bexar County

⌘ 100% female

⌘ 74% Hispanic; 7% Anglo, 19% Black

Of Hispanic respondents:

33% speak English and Spanish equally

35% speak Spanish only

18% speak English more than Spanish

# RESPONDENT DEMOGRAPHICS



- ⌘ Median age: 25.4 years
- ⌘ Median household income: \$13,380
- ⌘ 63% married
- ⌘ 11% have at least some college
- ⌘ 19% employed full or part-time

# TIME SPENT WITH CHILD



⌘ Average of 8.9 hours/day spent one-on-one with child

## ⌘ Activities:

Read: 37% 1-2 times/week

20% several times/week

Play: 67% more than once a day

17% play several times/week

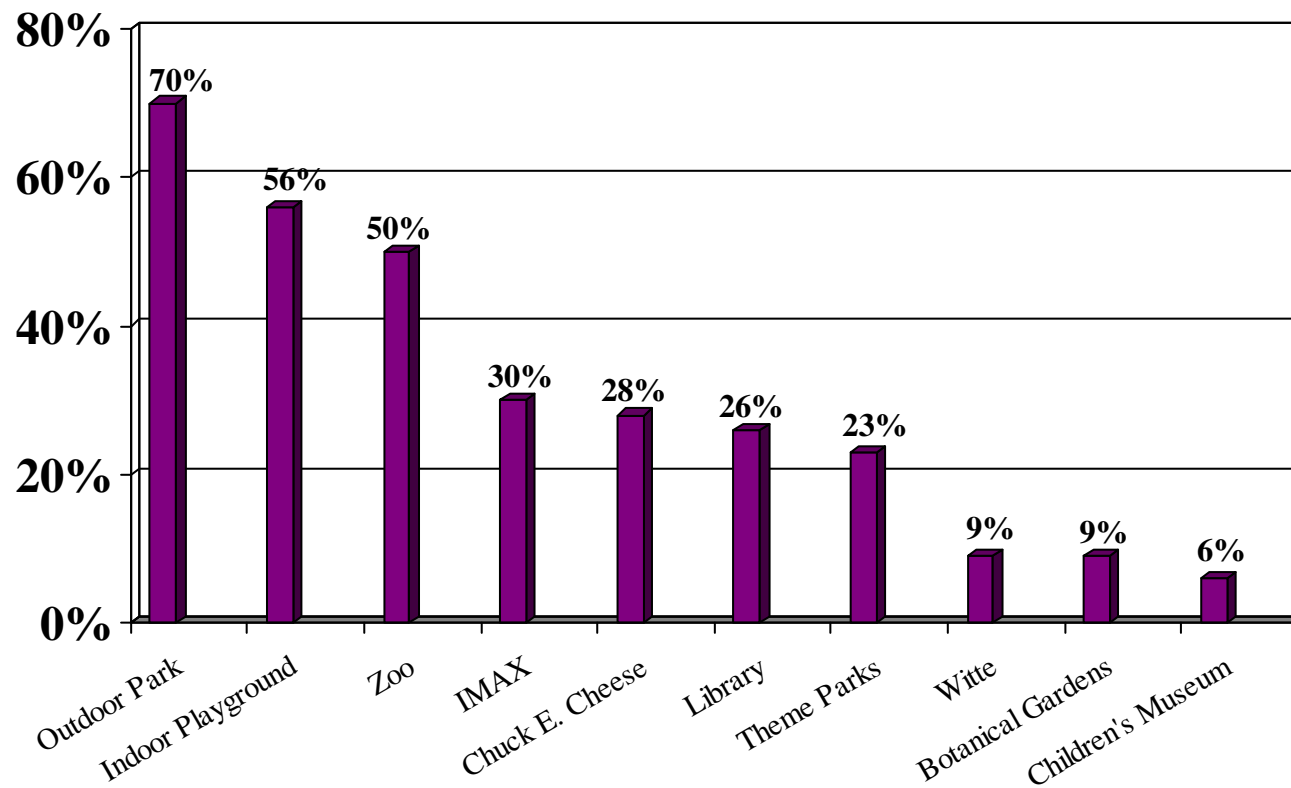
# TIME SPENT WITH CHILD



## ⌘ Activities:

<u>Sing:</u>	50% more than once a day
	24% once a day
<u>Hug/Cuddle:</u>	93% more than once a day

# ATTRACTIONS/SITES VISITED WITH CHILD



# PARENTING PRACTICES



## ⌘ When child cries:

59% "pick up immediately"

15% "wait"

26% "it depends"

## ⌘ Discipline practices:

57% Time out

2% Spank

17% Withhold something



# PARENTING PRACTICES



⌘ Parenting classes:

24% have taken parenting classes, most at hospital

# RESEARCH ON BRAIN DEVELOPMENT



- ⌘ 85% not familiar with research on brain development
- ⌘ 94% interested in learning about research
- ⌘ Best way to get information to respondents:
  - TV: 70%
  - Radio: 57%
  - Mail: 43%
  - Doctor's office: 36%

# POSSESSIONS



⌘ Car/transportation 70%

⌘ Television 98%

⌘ VCR 80%

⌘ Personal computer 4%

-Internet access 100% (of those with pc)

⌘ 26% of the children have a television in bedroom

# CHILD CARE ARRANGEMENTS



⌘ 4% use child care (2 respondents)

- Both respondents work full-time

⌘ Average # of hours per week use child care: 35

⌘ Average \$ spent per week for child care: \$38

# HEALTH CARE



⌘98% - child's immunizations very up to date

⌘100% - child is very healthy/rarely sick

⌘50% take child to pediatrician once every 6 months to once a year

# HEALTH CARE



⌘22% have taken child to emergency room

☑respiratory/ear infections, high fevers

⌘0% - child has developmental delay/  
disability

# HEALTH INSURANCE



- ⌘ 79% have health insurance for child
- ⌘ Of those, 35% have health insurance paid for by employer (65% paid for by Medicaid)
- ⌘ Of those that do not have health insurance, 13% are aware of CHIP

# ASSISTANCE PROGRAMS



⌘ Received assistance from:

- Earned income tax credit 30%
- WIC 94%
- Food stamps 46%
- Welfare/TANF 28%
- Assistance for housing 9%



# PERSONAL FINANCES



⌘65% have adequate money to meet basic needs

⌘44% have been worried not enough food for child

⌘30% have moved in with others due to financial problems

⌘6% stayed at shelter/other place

# SOCIAL PROBLEMS



⌘37% - alcohol used in home at least once/week

⌘11% - drugs used in home at least once/week

⌘26% - someone in home smokes

⌘20% - child exposed to person abusing drugs/ alcohol

# SOCIAL PROBLEMS



⌘22% - concerned that child may have been abused

⌘11% - child exposed to real life violence

⌘62% - child never/seldom exposed to violence on TV/videos

⌘17% - parent in Bexar County Detention Center in the past year

# Interesting Observations



- ⌘ 28% of phone respondents used WIC
- ⌘ High marital rates
- ⌘ 26% of children have TVs in bedroom
- ⌘ only 51% of phone respondents use childcare; only 4% of non-phone
- ⌘ High rates of reported use of healthcare
- ⌘ Outdoor/physical activities very popular

# Interesting Observations



## ⌘ Phone Respondents

- ☒ 20% have smoker in home
- ☒ 10% worried not enough food
- ☒ 8% moved in with others
- ☒ 6% concerned that child may have been abused
- ☒ 6% say child exposed to real life violence
- ☒ 3% parent in Bexar County Detention Center

# Interesting Observations



## ⌘ Intercept Respondents

- ☒ 26% have smoker in home
- ☒ 44% worried not enough food
- ☒ 30% moved in with others
- ☒ 22% concerned that child may have been abused
- ☒ 11 say child exposed to real life violence
- ☒ 17% parent in Bexar County Detention Center

# Interesting Observations



- ⌘ Parents are interested in learning more
- ⌘ Important to reach the individual
- ⌘ Methods of delivering information vary
  - ☐ Phone: mail, internet, TV
    - ☒ (72%, 15%, 10%)
  - ☐ Intercept: TV, Radio, Mail, Doctor
    - ☒ (70%, 57%, 43%, 36%)